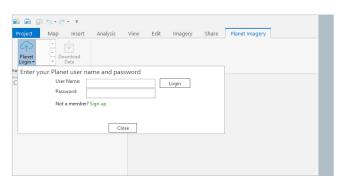


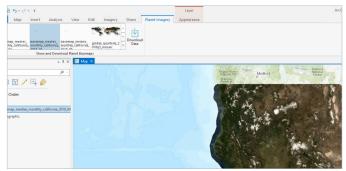
To stay ahead in today's rapidly evolving business landscape, organizations need a persistent view of their operations and assets — everywhere on Earth. Traditional earth-imaging only covers a fraction of the Earth's surface daily, and is only accessible by a small fraction of people. Planet is changing that by imaging the entire Earth, every day, and making global change accessible, searchable, and actionable by anyone. Planet operates the largest commercial fleet of satellites, collecting daily, medium and high resolution imagery. With Esri, the global market leader in GIS, Planet users can access that imagery in the workflows and applications they use every day. Together, Planet and Esri can provide the most up-to-date satellite imagery available, directly through ArcGIS Pro.

EXPLORE PLANET BASEMAPS ON ARCGIS PRO

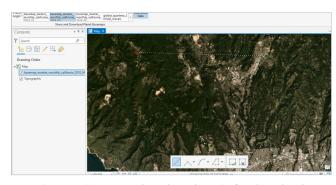
With the new Planet ArcGIS Pro add-in, you can easily access PlanetScope and SkySat basemaps (derived from daily imagery) in the Esri platform. As an ArcGIS Pro user, you will have a seamless user experience to easily access, view, and download Planet basemaps from within your workflow.



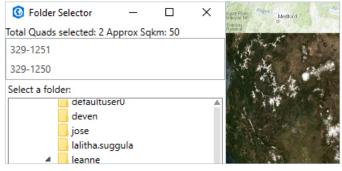




2. View and select the Basemaps you have access to



3. Using ArcGIS Pro tools, select the AOI for download



4. Save files to local file folder or Esri file geodatabase

The Planet add-in makes it easy to publish image services of Planet Imagery. When a download is initiated, the Planet add-in will automatically add each tile to a mosaic dataset within the projects default file geodatabase, which will be added to the map once the operation is complete. The mosaic can then be published as an Esri Image Service.

INSIGHTS FOR EVERY INDUSTRY

Esri and Planet are revolutionizing industries by enabling them to get location based insights from daily imagery — enabling smarter decision making at the speed of global change.



ABOUT PLANET

Planet is an integrated aerospace and data analytics company that operates history's largest commercial fleet of satellites, Planet is driven by a mission to image all of Earth's landmass every day, and make global change visible, accessible and actionable. Founded in 2010 by three NASA scientists, Planet designs, builds and operates over 140 satellites, and develops the online software and tools that serves data to users. Decision makers in business, government, and within organizations can use Planet's data and machine learning-powered analytics to develop new technologies, drive revenue, power research, and solve our world's toughest challenges. To learn more visit www. planet.com and follow us on Twitter at @planetlabs.

ABOUT ESRI

Esri is the global market leader in GIS, helping customers get results since 1969. Esri was founded to help solve some of the world's most difficult problems. Esri does so by supporting their users' important work with a commitment to science, sustainability, community, education, research, and positive change. Today, Esri software is deployed in more than 350,000 organizations, including the world's largest cities and most national governments. Esri is committed to serving their users and customers. Esri seeks a deep understanding of their customer's challenges and opportunities, and work together toward viable solutions. Esri spends more than 30% of their annual revenue on R&D. That's how much Esri believes in advancing and shaping the future of geographic information systems (GIS).

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